



SCHOOL OF MANAGEMENT AND LOGISTIC SCIENCES

INDUSTRY LINKS CAPABILITIES AND COMPETENCIES

Marketing and Strategic Management

- Marketing & Business planning
- Online marketing planning & consultation
- Quantitative marketing research
- Qualitative marketing research
- Advanced segmentation analysis
- Modes of entering markets and competitiveness

Economics

- Economic Policy Advisor
- Fiscal Reform
- Budget planning and reform.
- Tax Administration
- Tax Policy Reform issues
- Subsidies.
- Strategic Planning
- Fiscal Decentralization
- Financial Forecasting and Modeling
- Feasibility Studies
- Medium Term Planning
- Investment and trade

Accounting and Auditing

- Preparing financial statements
- Analyzing and interpretation of financial statements
- Applying International Financial Reporting Standards
- Financial Planning
- Financial performance measurement
- Designing financial Accounting system
- Islamic finance transactions analysis
- Implementing accounting standards for Islamic financial institutions
- Setting-up costing systems for manufacturing firms
- The application of Activity-based Costing, Target Costing, and Kaizen Costing
- Budgeting and forecasting
- Technical accounting skills
- Financial due diligence
- Auditing and assurance services

Logistics Industry

- Lean production / logistics systems
- Agile production / logistics systems
- Inventory management and control
- Transportation systems management
- Quantitative models in logistics and operations management
- Project management
- Firm's performance analysis (KPI)
- Supply chain practices
- Supply Chain Management
- Strategic Management & analysis
- Warehousing and storage
- Humanitarian logistics and emergency management
- Sustainable supply chain: green and reverse logistics
- Fleet Management

Humanitarian & Green Logistics

- Humanitarian logistics and emergency management
- Sustainable supply chain: green and reverse logistics
- Humanitarian logistics and aid operations

Research Methodology and Design, Evaluation

- Discrete event simulation (with Arena Rockwell)
- Heuristic optimization (savings and genetic algorithms)
- Research and financial analysis abilities
- Quantitative and Qualitative Socioeconomic Analysis and Research

Legal and Business law

- Legal Consultation on Business and Trade Contracts
- Legal Consultations on establishing and running Business Companies
- Quality Assurance and Development of Insurance Policies from Legal and Business Perspectives
- Leadership and Contracts Training
- Managing Humanitarian Projects and Programs
- Youth Developments and Empowerment through Training and Youth Programs
- Management Development and Quality Communication Skills Development

Human Resources Management and Development

- Human Resource Management
- Organizational Behavior
- Career Guidance, Counselling, and Planning
- Qualitative and Quantitative Research Methods
- Managing changes and crises
- Business Development and Team Working
- Business communication and effective training
- Leadership
- Emotional intelligence

Quality Assurance and Planning

- Quality assurance and improvement
- Quality planning
- Business process analysis and improvement

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