Marketing and Strategic Management
- Strategic Management: business strategies and plans
- Industry and competition analysis
- Marketing Strategies and plans
- Strategic Marketing Planning
- Marketing Knowledge Management
- Service Quality: Customer Service and Customer Care
- Marketing Communications and Promotion
- Strategic Brand Management
- Quantitative and Qualitative Marketing and Market Research
- Political Marketing: Studies, Surveys, Branding and Campaigns

Finance and Banking
- Asset - Liability Management
- Foreign Exchange Management
- Management of Foreign Exchange Exposure
- Restructuring
- Mergers

Accounting and Auditing
- International Financial Reporting Standards (IFRS)
- International Standards on Auditing (ISA)
- Accounting Regulations
- Accounting Standards for micro, small and medium enterprises
- Management Accounting

Logistics Industry
- Optimizing Warehouse Operations
- Fleet Management
- Developing Purchasing Strategies
- Supply Chain Analysis
- Operation (manufacturing & Services) Analysis

Statistics, Research Methodology and Design, Evaluation
- Study designs, quantitative, qualitative, & mixed designs
- Statistical analysis, meta-analysis, missing data, hierarchical & longitudinal multilevel analysis, growth curve models, large complex sampling data, and alike
- Statistical software packages
- Evaluation of companies, projects, programs, system & operations, service, etc., formative and summative considering the culture of the setting
- Performance appraisal-human resources

Marketing & Entrepreneurship
- Market research
- Consumer behavior research
- Marketing entrepreneurial orientations' application
- Electronic & Social Media marketing
- Marketing Knowledge Management
- B2B marketing

Management and Cost Accounting
- Quality Assurance in Higher Education
- Strategic Planning
- Institutional Performance Assessment
- Performance Measurement Systems
- Financial Analysis
- Cost Analysis and Evaluation
- Capital Budgeting
- Balanced scorecard
- Activity Based Costing and Management
- Budgeting
Quality Management, Operations Management
• Six Sigma (Certified Six Sigma Master Black Belt)
• Project Management (Certified Project Management Professional - PMP)
• Quality management systems (Certified quality manager)
• Total quality management
• Lean manufacturing / Lean management
• KAIZEN
• Business process re-engineering
• Balanced score cards
• Strategic planning
• Operations management and optimization
• Applied statistical analysis
• Process management
• Excellence Models (King Abdullah II Award for Excellence)
• Supply chain management
• Performance management
• And other related capacities